

Persuasive Speech Extra Credit Assignment

1. This assignment will replace any grade for this six weeks.
2. You must research, write, and present a persuasive speech.
3. You must use a proper speech format. (see information on writing your persuasive speech)
4. You must have at least three sources for your speech. One must be from a source other than the internet.
5. You may either write your speech in manuscript or outline form.
6. Speech must be 3-7 minutes.

Writing Your Persuasive Speech

Start with a great attention-getter. You must make your audience want to listen. It can be a story that relates to your topic, a statistic that gets the audience's attention or a memorable quotation. Humor could be used if it can be effective.

Tell how your attention-getter relates to your topic and then state your thesis. (Your thesis is the topic worded based on your opinion)

Preview your main points unless you're using Monroe's motivated sequence or a preview doesn't work for your reasoning. You will still have a preview, but it may not be your major points, but rather a road map telling the audience how you're going to hold up your arguments.

Introduce your first argument. Keep it simple and singular. (Don't talk about more than one reason at a time.) Then follow up with support for this argument. Your support can be facts, statistics, examples, or expert testimony.

Transition into your second argument and repeat the process of stating your arguments and then supporting them.

Conclude by summarizing your main points and restating your topic. If possible, refer back to your introduction to tie your speech together. End with an impact statement or question. Your audience should either feel more strongly than they already do about the topic or at least make them think about it if they didn't agree to begin with.

You may choose to outline your speech or write it out as a manuscript.

Manuscript:

If you choose to write a manuscript speech, it will be similar to a 5-7 paragraph essay.

1st ¶: Introduction - includes attention getter, thesis, and preview statements.

2nd ¶: 1st argument with supporting information - includes transition and possibly source citations.

3rd-4th ¶'s: Same as second but with other arguments and support. (May have more paragraphs if more than 3 arguments.)

5th ¶: Conclusion - includes review, tie to introduction and/or audience, final statement or question.

Hints:

•Your speech will be more convincing if you state where you get your facts from.

Ex: "According to the 1997 World Almanac, the average salary of a high school drop out is \$13000 which is almost \$8,000 less than those who do graduate from high school."

•Have smooth transitions between all paragraphs.

•Organize your arguments logically starting with your weakest and progress to your strongest.

Outline

I. Introduction

- A. Attention getter
- B. Thesis statement
- C. Preview

II. Body

- A. First argument (w/ transition)
 - 1. Supporting information
 - 2. Supporting information
- B. Second argument (w/ transition)
 - 1. Supporting information
 - 2. Supporting information
 - a. specific example
 - b. specific example
- C. Third argument (w/ transition)
 - 1. Supporting information
 - 2. Supporting information

III. Conclusion

- A. Review your points
- B. Tie to introduction and/or audience
- C. Final statement or question

Hint:

•Be sure to completely type out information you get from sources so they are accurate.

You must include your research originals with your speech when you turn it in.

For your speech, you will be graded on the following:

10 pts. Introduction (attention getter, topic stated, preview points)

35 pts. Body (clear arguments, support, organization, and use of language)

10 pts. Conclusion (review, impact statement or question)

25 pts. Delivery (posture, eye contact, facial expressions, rate, volume, vocal variety)

15 pts. Sources/Research

5 pts Time (3-7 minutes in length)